

FOR IMMEDIATE RELEASE

Media Contact: Kristy Barnes
803.400.1166 / kbarnes@edventure.org

BLOOMING BUTTERFLIES RETURNS TO EDVENTURE CHILDREN'S MUSEUM

COLUMBIA, SC– May 2, 2011– Hundreds of butterflies are taking flight at EdVenture Children's Museum this spring. Visit EdVenture's living nature exhibit, Blooming Butterflies, and explore the world of these fascinating insects! From May to October, you are invited to step into this 2,500 square foot habitat for an up close view of dozens of species of trees and plants to showcase over 20 species of butterflies and moths native to the Southeast.

Before entering the enclosed exhibit, visitors can observe butterfly compound eyes, proboscis and wing scales under microscopic magnification. Depending on the time of day, temperature, and season, visitors can expect to observe roosting, nectaring, courtship dances, mating, egg-laying, fluttering, fighting for territory, tasting and pollinating. Visitors can observe the Bloom Room, a nursery behind glass for watching chrysalis development and seeing butterflies emerge and dry their wings in preparation for their first flight.

Admission to the exhibit is \$3 per person with general admission. In order to provide visitors with the best possible experience and to maintain a safe environment for the butterflies, group size is limited and timed. Groups and schools must make prior reservations. Cameras and binoculars are permitted.

Dates

Saturday, May 07, 2011 –
Saturday, October 08, 2011

Exhibit Time

Tues. - Sat.: 9:30 a.m. – 4:30 p.m.
Sunday: 12:30 p.m. – 4:30 p.m.
*EdVenture will be open on Mondays beginning May 31

Cost

\$3 per person with general admission.
Group admission is \$2 per person plus group admission with a group reservation.
Free for members!

About EdVenture Children's Museum

The mission of EdVenture is to inspire children, youth, and the adults who care about them to experience the joy of learning. EdVenture is dedicated to lifelong learning through its 92,000 square feet of indoor and outdoor interactive exhibit space and in its educational outreach programs and after school programs. The museum has welcomed visitors from all 50 states and 18 foreign countries, creating shared experiences and memories for families learning together. For more information about EdVenture, visit www.edventure.org or call (803) 779-3100.

Hours: Tues. - Sat.: 9 a.m. - 5 p.m. **Sunday:** Noon - 5 p.m. *EdVenture will be open on Mondays beginning May 31.
Admission: Children and Adults: \$9.50, **Seniors:** (age 62+) \$8.50, **Military:** (with ID) \$8.50, **Groups:** (15+ w/reservation) \$7.50, **Members:** Free, **Children under one:** Free