

EdVenture and WP Rawl Join Together

South Carolina's State Vegetable Focus of New Exhibit

Columbia, SC January 20, 2020 – EdVenture Children's Museum is pleased to welcome Walter P. Rawl & Sons Inc. as a sponsor of the Busy Bee Farm exhibit. The grand opening of the newest exhibit at EdVenture will take place on Saturday, January 25 and will feature South Carolina's state vegetable, collards, as well as other leafy greens and herbs grown by WP Rawl.

“As we neared the 95th anniversary of our company, our family wanted to celebrate our employees and honor our founders, Walter and Ernestine Rawl with the newly sponsored Busy Bee Farm exhibit. Education and community were very important to both Walter and Ernestine and we are happy to carry on the traditions they instilled in us,” said Ashley Rawl, VP of Sales, Marketing and Product Development for WP Rawl.

The exhibit will feature special manipulatives for children about planting, growing and harvesting vegetables. In addition, educational content surrounding how what we grow makes it from the farm to the grocery store shelves, then to our tables at home will also be featured in the exhibit. Grand opening day will feature character appearances, story times, and pop up educational programming.

“We are excited to provide an updated exhibit to our guests while showcasing current agricultural practices from farms in our home state. This exhibit will allow families to play together in picking fresh local produce, helping to spur conversations about where our food comes from and why we choose the foods we eat; whether it be for economic, dietary, environmental, or other reasons. Located next to our Neighborhood Market and Little Spot Diner, the process of Farm to Fork is highlighted throughout our exhibit space, said Matt Wicker, Director of Education, EdVenture. The Busy Bee Farm plants the seed of farming education by providing experiential education for children under age 11.

About EdVenture

EdVenture is a 501c3 registered non-profit educational institution dedicated to creating new generations of lifelong learners through museum experiences, afterschool programming and camps. Helping shape a new generation of people who love to learn is at the core of all we do. In fact, our mission is to inspire children, youth and the adults who care about them to experience the joy of learning as individuals, as families and as a community.

About WP Rawl

Dating back to 1925, WP Rawl is a fourth-generation family farm which has grown to become a grower/shipper/processor, specializing in year-round bulk and value-added leafy greens and vegetables in the Rawl[®], Nature's Greens[®] and Palmetto Gardens[®] brands.